



PRESS RELEASE

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GLOMAC'S PRIMROSE PROJECT REACHES 70% IN SALES WHILE RUMA33 SOLD OUT WITHIN A MONTH

KUALA LUMPUR, 24 March 2022 – Sales of two projects belonging to Glomac Berhad have received favourable response.

The Primrose township in Saujana KLIA recorded 70% sales since its launch at the end of 2021. While Glomac's latest development, Ruma33, located at Sungai Buloh Country Resort in Sungai Buloh, has sold out in less than a month since its launch in early March.

Primrose is a double storey terrace house project comprising 63 units of affordable category houses. The development aims to meet the needs of first home buyers and young professional buyers as well as investors looking for residential properties that are far from the hustle and bustle of the city.

Chief Operating Officer Mr Zulkifly Garib said "Primrose is a development that reflects Glomac's commitment to developing quality affordable homes. We note and are confident that consumers are looking forward to such affordable residential developments".

Primrose is part of the 231-acre Saujana KLIA (SKLIA) development with a gross development value (GDV) of RM1.3billion. "To date, Glomac has handed over to buyers 7 residential developments comprising 905 units of double storey terrace houses and a commercial hub comprising 72 shop offices with an estimated NPK of RM560 million. Glomac will continue to build more homes in the future to cater to market demand," added Zulkifly.

First developed in 2015, SKLIA is planned as a mixed residential development in the suburbs with a wide range of affordable landed houses such as Double Storey Terrace Houses measuring 20'x70' and 20'x75', Bungalows, Shop Offices, Apartments and Townhouses of 24'x60' and 22'x70' (Rumah Selangorku). SKLIA strategically located within easy reach to various amenities such as educational institutions, commercial centers, public transport centers, strategic logistics centers, healthcare facilities and recreation areas. It is accessible via the main rebuhraya namely KESAS Highway, Damansara-Puchong Expressway (LDP), Maju Expressway (MEX), ELITE Highway, KLIA Highway and North South Expressway (PLUS).

Sales and Marketing Manager (Township) Puan Eliza Jamaludin explained that the Primrose houses are designed with the concept of spaciousness that highlights unlimited freedom for living rooms, dining areas and kitchen spaces. It offers 4 bedrooms and 3 bathrooms in built-up areas ranging from 1,560 sq ft in 20'x60' sf space. This affordable house starts at RM498,800 for intermediate units, and is expected to be completed in 2023.

Glomac's strength in developing affordable homes has been reflected many times through similar developments in Bandar Saujana Utama and Saujana Perdana, Sungai Buloh.

Terraced houses in this development area usually sold out weeks after being launched. The latest example is a hillside project called Ruma33 which sold 100% sold out within a month of launch. With prices starting from RM669,000 Ruma33 products is a 2,245 sq ft double-storey superlink terrace house. Ruma33 is unique in that it has panoramic hillside views and dual frontage, a design in which both the front and back of the house can be used as the opening. The interior layout is designed with an open concept so that it is easy for the owner to style the house to his own taste. Great networking and access and location in mature townships add value to Ruma33.

"Alhamdulillah our homes have received a warm response from investors and homebuyers. On behalf of Glomac, I would like to thank all for their trust in the Glomac brand," Eliza said.

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Photo caption:

1. Glomac's Primrose – An illustration of Primrose, due for completion in 2023.
2. Ruma33 – An artist impression of Glomac's latest project.
3. Encik Zulkifly Garib – Glomac's Chief Operating Officers (Operations)
4. Pn Eliza Jamaludin – Sales & Marketing Manager (Township).

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